



Creativity, Collaboration and Innovation.

#### 05 & 07 MARCH 2025 BULAWAYO





## Welcome to Creative Economy Week 2025

brought to you in partnership with



Schweizerische Eidgenossenschaft Confédération suisse Confederazione Svizzera Confederaziun svizra

**Embassy of Switzerland in Zimbabwe** 





# Supporting creative industries



Welcome to the second edition of Creative Economy Week Zimbabwe, a dynamic platform bringing together artists, creatives, policymakers, industry leaders, and entrepreneurs.

Creative Economy Week is a week-long event focused on exploring and supporting the creative industries in Africa. It features panel discussions, workshops, and roundtable sessions aimed at providing insights into the creative economy and facilitating collaboration between creative professionals, policymakers, and the private sector.

The event highlights the creative sector's role in driving sustainable and inclusive growth while offering opportunities for networking and informed policymaking.





Putting people and their creative potential at the centre of sustainable growth

## Growth Reimagined

The Growth Reimagined theme for Creative Economy Week 2025 highlights the transformative power of people and their creative potential in shaping an inclusive and sustainable creative economy. It envisions a future where connections between communities, sectors, and industries unlock new possibilities, facilitating collaboration and cultural exchange.

The theme also emphasises the importance of supportive environments that enable creative entrepreneurs and young creatives to thrive, develop economically viable businesses, and contribute to the sustainable growth of the creative sectors—locally and internationally.





### 05 MARCH

#### Magitare Confluence Confluence Opening

08:30 - 09:30

Digital Storytelling: Crafting Compelling Narratives 09:30 - 10:15

Managing finances as a freelancer **10:20 - 11:00** 

Collaboration and Co-Creation: Building Effective Partnerships 12:00 - 12:45



#### 07 MARCH

#### The Acoustic Night Showcase

Featuring performances from talented local creative

18:30 - 21:00





Made possible with the support of

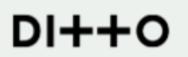
## **Our Partners**















CREATORS' HUB

Ellen Röck















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