



CREATIVE ECONOMY WEEK

A stylized lightbulb graphic to the right of the word "WEEK". The bulb is filled with vibrant, multi-colored brushstrokes in shades of blue, green, yellow, orange, and pink, suggesting creativity and innovation.

Creativity, Collaboration and Innovation.

05 & 07 MARCH 2025
BULAWAYO

Growth / Reimagined

Welcome to Creative Economy Week 2025

brought to you in partnership with



Schweizerische Eidgenossenschaft
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Embassy of Switzerland in Zimbabwe

Growth



Reimagined

Supporting creative industries



Welcome to the second edition of Creative Economy Week Zimbabwe, a dynamic platform bringing together artists, creatives, policymakers, industry leaders, and entrepreneurs.

Creative Economy Week is a week-long event focused on exploring and supporting the creative industries in Africa. It features panel discussions, workshops, and roundtable sessions aimed at providing insights into the creative economy and facilitating collaboration between creative professionals, policymakers, and the private sector.

The event highlights the creative sector's role in driving sustainable and inclusive growth while offering opportunities for networking and informed policymaking.



Growth



Reimagined

GROW THREE MARGIN ED

Putting people and their creative
potential at the centre of
sustainable growth



Growth Reimagined

The Growth Reimagined theme for Creative Economy Week 2025 highlights the transformative power of people and their creative potential in shaping an inclusive and sustainable creative economy. It envisions a future where connections between communities, sectors, and industries unlock new possibilities, facilitating collaboration and cultural exchange.

The theme also emphasises the importance of supportive environments that enable creative entrepreneurs and young creatives to thrive, develop economically viable businesses, and contribute to the sustainable growth of the creative sectors—locally and internationally.



05 MARCH

Magitare Confluence

Confluence Opening

08:30 - 09:30

Digital Storytelling: Crafting
Compelling Narratives

09:30 - 10:15

Managing finances as a
freelancer

10:20 - 11:00

Collaboration and Co-
Creation: Building Effective
Partnerships

12:00 - 12:45



07 MARCH

**The Acoustic Night
Showcase**

Featuring performances
from talented local creative

18:30 - 21:00



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