



CREATIVE ECONOMY WEEK

A stylized lightbulb graphic where the bulb is filled with vibrant, multi-colored brushstrokes in shades of blue, green, yellow, orange, and pink. The base of the bulb is a simple grey screw-in base.

Creativity, Collaboration and Innovation.

05 - 10 MARCH 2025
HARARE

Growth / Reimagined

Welcome to Creative Economy Week 2025

brought to you in partnership with



Schweizerische Eidgenossenschaft
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Embassy of Switzerland in Zimbabwe

Growth



Reimagined

Supporting creative industries



Welcome to the second edition of Creative Economy Week Zimbabwe, a dynamic platform bringing together artists, creatives, policymakers, industry leaders, and entrepreneurs.

Creative Economy Week is a week-long event focused on exploring and supporting the creative industries in Africa. It features panel discussions, workshops, and roundtable sessions aimed at providing insights into the creative economy and facilitating collaboration between creative professionals, policymakers, and the private sector.

The event highlights the creative sector's role in driving sustainable and inclusive growth while offering opportunities for networking and informed policymaking.



Growth



Reimagined

GROW THREE MARGIN ED

Putting people and their creative
potential at the centre of
sustainable growth



Growth Reimagined

The Growth Reimagined theme for Creative Economy Week 2025 highlights the transformative power of people and their creative potential in shaping an inclusive and sustainable creative economy. It envisions a future where connections between communities, sectors, and industries unlock new possibilities, facilitating collaboration and cultural exchange.

The theme also emphasises the importance of supportive environments that enable creative entrepreneurs and young creatives to thrive, develop economically viable businesses, and contribute to the sustainable growth of the creative sectors—locally and internationally.



05 MARCH

Closed Events

Literature Publishing
Roundtable
Enhancing Literature Publishing in
Zimbabwe

10:00 - 12:00

Creative and Cultural
Industry Leaders Intellectual
Property Roundtable

14:00 - 15:30

**Creative Economy Week
Opening Ceremony**



06 MARCH

Music Contracts, Copyrights
and Royalties Masterclass

09:00 - 16:00

Fashion Exhibition Opening
and Fireside Chat

09:00 - 10:00

Think Tank
Introduction to indigenous &
sustainable design materials
& waste manipulation

11:00 - 12:00

Fashion Film Conversation

15:00 - 16:00



07 MARCH

Music Distribution and
Marketing Masterclass

09:00 - 13:30

The State of Zimbabwean
Fashion

10:00 - 11:00

Think Tank - Symbol Stories

11:30 - 13:30

Catalyst Grants

Clarification Call for the Call
for Proposals

15:00 - 16:30

Silent Disco

16:30 - 18:00



08 MARCH

Unlocking Worldwide
Opportunities for local
Artists

10:00 - 11:00

Moving the industry forward

11:00 - 12:00

Music Showcase + Fashion
Runway

18:00 - 20:00

Networking + Cocktail

20:00 - 21:00



09 MARCH

Closed Event

PROWEB Breeder's
Cup 2025 -
Celebrating
International Women's
Day.

14:00 - 16:30

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