



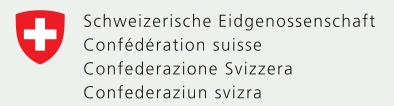
Creativity, Collaboration and Innovation.

05 - 10 MARCH 2025 HARARE

Growth / Reimagined

Welcome to Creative Economy Week 2025

brought to you in partnership with



Embassy of Switzerland in Zimbabwe





Supporting creative industries



Welcome to the second edition of Creative Economy Week Zimbabwe, a dynamic platform bringing together artists, creatives, policymakers, industry leaders, and entrepreneurs.

Creative Economy Week is a week-long event focused on exploring and supporting the creative industries in Africa. It features panel discussions, workshops, and roundtable sessions aimed at providing insights into the creative economy and facilitating collaboration between creative professionals, policymakers, and the private sector.

The event highlights the creative sector's role in driving sustainable and inclusive growth while offering opportunities for networking and informed policymaking.



Growth / Reimagined

Putting people and their creative potential at the centre of sustainable growth

Growth Reimagined

The Growth Reimagined theme for Creative Economy Week 2025 highlights the transformative power of people and their creative potential in shaping an inclusive and sustainable creative economy. It envisions a future where connections between communities, sectors, and industries unlock new possibilities, facilitating collaboration and cultural exchange.

The theme also emphasises the importance of supportive environments that enable creative entrepreneurs and young creatives to thrive, develop economically viable businesses, and contribute to the sustainable growth of the creative sectors—locally and internationally.





05 MARCH

Closed Events

Literarture Publishing
Roundtable
Enhancing Literature Publishing in
Zimbabwe

10:00 - 12:00

Creative and Cultural Industry Leaders Intellectual Property Roundtable

14:00 - 15:30

Creative Economy Week
Opening Ceremony



06 MARCH

Music Contracts, Copyrights and Royalties Masterclass **09:00 - 16:00**

Fashion Exhibition Opening and Fireside Chat **09:00 - 10:00**

Think Tank
Introduction to indigenous & sustainable design materials & waste manipulation
11:00 - 12:00

Fashion Film Conversation 15:00 - 16:00





07 MARCH

Music Distribution and Marketing Masterclass **09:00 - 13:30**

The State of Zimbabwean Fashion
10:00 - 11:00

Think Tank - Symbol Stories 11:30 - 13:30

Catalyst Grants

Clarification Call for the Call for Proposals
15:00 - 16:30

Silent Disco **16:30 - 18:00**



08 MARCH

Unlocking Worldwide Opportunities for local Artists

10:00 - 11:00

Moving the industry forward 11:00 - 12:00

Music Showcase + Fashion Runway

18:00 - 20:00

Networking + Cocktail

20:00 - 21:00



09 MARCH

Closed Event

PROWEB Breeder's

Cup 2025
Celebrating
International Women's

Day.

14:00 - 16:30

Our Partners



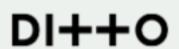
























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