



#PopUpCreativity Programme

New Art/ New Audiences

An open call for project ideas 2018/19

#HerART

HOW OLD DO I NEED TO BE TO APPLY?

The #PopUpCreativity Small Grants Programme targets **female creatives** 18 – 35-year-old and participants of the subsequent project proposal should to be 18-35-year-olds.

DO I NEED TO BE A NATIONAL OF ZIMBABWE TO APPLY?

Applicants for the #PopUpCreativity Small Grants Programme call must be from Zimbabwe only. Applicants need to have the right to live or work in Zimbabwe. Participants of your project can be from Zimbabwe, UK, Germany and France.

CAN I APPLY AS AN INDIVIDUAL?

Yes you may, as long as you have a bank account and have an interesting idea which is new, experimental and pushing boundaries in the local art scene.

WHEN SHOULD MY PROJECT TAKE PLACE?

We expect to be able to inform successful applicants in **August 2018**. We then expect successful projects to start guided by the following implementation windows: **September 2018 – March 2019** or, **September 2018 – December 2018** or **January – March 2019**

CAN I SUBMIT A PROJECT THAT CUTS ACROSS DIFFERENT ARTS GENRES?

Yes you may, #PopUpCreativity Programme Projects can be a combination of more than one art form, **excluding digital art and creative economy skills training**, with selection priority being placed on first-time collaborators with the British Council, Zimbabwe German Society and Alliance Française de Bulawayo.

WHAT IS THE DEADLINE FOR SUBMITTING APPLICATIONS FOR THE OPEN CALL?

#PopUpCreativity Small Grants Programme Call for project ideas will be open for applications from **16 July 2018** till **5 August 2018**.

For further enquiries on #PopUpCreativity Programme Call please contact

Ronald.Moyo@britishcouncil.org.zw