



GOETHE-ZENTRUM
KOOPERATIONSPARTNER



ZIMBABWE
GERMAN
SOCIETY



#PopUpCreativity Programme

New Art / New Audiences
An open call for project ideas 2018/19

#HerART

APPLICATION FORM

Please note, no documents outside of this application form will be considered at this stage.

| | |
|------------------------|--|
| Full Name of Applicant | |
| E-mail address | |
| Telephone and Mobile | |
| Physical Address | |

Are you applying as an: Individual Organisation

| | |
|---|--|
| State the town/city/platform(s) where the project will be delivered | |
| State your target participants and/audience | |
| <ol style="list-style-type: none"> Website Social media pages <p><i>(provide links to all social media networks relating to the lead individual or company/organisation applying)</i></p> | |

Return completed application to Ronald.Moyo@britishcouncil.org.zw no later than

SUNDAY 5 AUGUST 2018



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Tell us more about your idea. How is it creative, innovative and cutting edge? **(300 words)**

Using bullet points, give a brief description of the activities that make up your project together with a time frame including start and completion dates; and the deliverables arising from, each activity. **(maximum 10 bullet points)**

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Please indicate the project marketing and communications plan for digital and offline audience engagement and sharing? (100 words)

Indicate the budget required including a breakdown of cost per activity. Please indicate other in kind/cash contributions from other sources.

Budget breakdown(costs and activities)

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Names, telephone numbers and email addresses of 3 referees.

1. Referee

| | |
|----------------------|--|
| Full Name of Referee | |
| Organisation | |
| E-mail address | |
| Telephone and Mobile | |

2. Referee

| | |
|----------------------|--|
| Full Name of Referee | |
| Organisation | |
| E-mail address | |
| Telephone and Mobile | |

3. Referee

| | |
|----------------------|--|
| Full Name of Referee | |
| Organisation | |
| E-mail address | |
| Telephone and Mobile | |

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