**TRAIN THE TRAINER APPLICATION FORM**

PLEASE FILL IN THE APPLICATION FORM IN ENGLISH

Confine your answer for each question to a maximum of 250 words.

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| **1. Your personal details**  |
| Full name  |  |
| Gender  | M [ ]  F [ ]  |
| Date of birth  |  |
| Please attach a recent full colour photograph here Please confirm that we can use this photograph on the promotion materials |  |
| **2. Your contact details**  |
| Home address  |  |
| Telephone number  |  |
| Email  |  |
| Facebook  |  |
| LinkedIn |  |
| Twitter |  |
| Blog |  |
| **3. Your education**  |
| Highest level of education attained  |  |
| How do you rate your English language skills? Spoken basic [ ]  working knowledge [ ]  fluent [ ] Written basic [ ]  working knowledge [ ]  fluent [ ]  |
| **4. Your professional background details**  |
| What knowledge do you have in the creative industries (design, music, fashion, etc.)? |  |
| Have you done any business training or workshops in any of the creative industries? If so what? |  |
| Name of the organisation which you work at presently  |  |
| Please describe your knowledge and working experience in the creative industries *Please explain in no more than 250 words:* |
| What do you like and not like about working in this sector? *Please explain in no more than 250 words:* |
| What are the distinguishing characteristics of this sector? What are the most exciting things happening right now and the key issues (positive and negative) shaping its development? *Please explain in no more than 250 words:* |
| The aim of the workshops are to help build and develop knowledge and capacity for individuals and businesses to aid economic development through the creative industries.  |
| Describe your experience in developing creative businesses. *Please explain in no more than 250 words:* |
| What do you feel entrepreneurs need in the way of support when developing their creative business ideas? (Coaching, Mentoring, Etc.) *Please explain in no more than 250 words:* |
| What main barriers do you think creative entrepreneurs face in the way of support when setting up their business? And how do you think you could help overcome, if not all, then some of the following? *Please explain in no more than 250 words:** Finance / Funding
* Advice / Support
* Business Resources (suppliers – manufactures)
* Training
* Isolation
* Mentoring
* Workspaces
* Access to Information
* Banking
* Confidence
* Skills
* HR
* Networks
* Business registration:
 |
| **Reasons why you want to participate in the Creative Enterprise Train the Trainer Workshop**  |
| What do you expect to get out of this course? *Please explain in no more than 250 words:* |
| How do you plan to use the skills received at the workshop? How it will benefit you personally and your business/organisation? *Please explain in no more than 250 words:* |
| What role do you think universities or support organisations and agencies can offer in the development of creative start-ups? *Please explain in no more than 250 words:*  |
| How do you think this could be achieved? *Please explain in no more than 250 words:* |
| **How did you hear about this Workshop?** |
| [ ]  Media news article [ ]  British Council website [ ]  British Council bulletin/mailing list [ ]  Trade association bulletin/mailing list, in which case please specify:[ ]  Other organisation bulletin/mailing list, in which case please specify:[ ]  E-flyer/email from British Council [ ]  E-flyer/email from trade association/organisation, in which case please specify [ ]  Word of mouth [ ]  Search engine[ ]  Other, in which case please specify:  |
| **10. Declaration**  |
| I confirm that the information given on this application form is true and accurate  |
| Signature |  |
| Date  |  |