**Are you applying as an**: Individual  Organisation

|  |  |
| --- | --- |
| Full Name of Applicant |  |
| E-mail address |  |
| Telephone and Mobile |  |
| Physical Address |  |

|  |  |
| --- | --- |
| State the town/city/platform where the project will be delivered |  |
| State target your target market |  |
| 1. Website 2. Social media pages   *(provide links to all social media networks relating to the lead individual or company/organisation applying)* |  |

**Tell us more about your IDea**. How is it creative, innovative and cutting edge? **(300 words)**

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Using bullet points, give a brief description of the activities that make up your project together with a time frame including start and completion dates; and the deliverables arising from, each activity. **(maximum 10 bullet points)**

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Please indicate the project marketing and communications plan for digital and offline audience engagement and sharing? (100 words)

Indicate the budget required including a breakdown of cost per activity. Please indicate other in kind/cash contributions from other sources.

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| **Budget breakdown(costs and activities)** |

Names, telephone numbers and email addresses of 3 referees.

1. Referee

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| --- | --- |
| Full Name of Referee |  |
| Organisation |  |
| E-mail address |  |
| Telephone and Mobile |  |

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